



**Aaron Keith Hawkins**  
 Motivational Speaker and Author |  
 Leadership & Authentic Influence  
 Keynote | LinkedIn Lead Generation  
 Expert

1 of 1  
Team SSI Rank

Top 1%  
Industry SSI Rank

Top 1%  
Network SSI Rank

# How to Create a Top 1% Profile on LinkedIn

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KEYNOTE SPEAKER | INFLUENCE & LEADERSHIP SPEAKER & TRAINER | LINKEDIN SALES EXPERT



CLEAN, SIMPLE, SMILING HEADSHOT  
(NO LOGOS, CAT PICS, OR SUNGLASSES)

USE YOUR REAL NAME  
(EX: NOT "SALES PRO JOE")

HAVE A PRO-DESIGNED BANNER

**Aaron Keith Hawkins** • 1st

Motivational Speaker and Author | Leadership & Authentic Influence Keynote | LinkedIn Lead Generation Expert

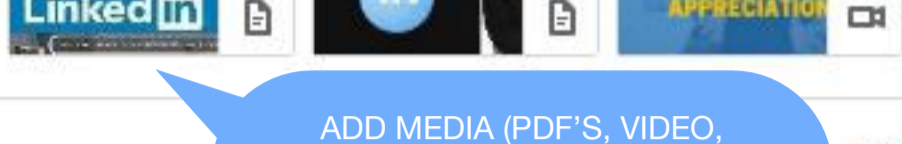
Greater Philadelphia Area

KEYWORD-RICH HEADLINE & INCLUDE LOCATION

- Hawkins Leadership Solutions
- University of Oklahoma
- See contact info
- See connections (500+)

KEEP YOUR NETWORK OVER 500+

When you lead, manage, or sell, one of the scariest feelings is a perceived lack of power or control over the results. We can do better than that. In 2+ decades of leadership, I've learned those results are largely dependent on our ability to influence with authenticity. My passion is discovering what's ...



ADD MEDIA (PDF'S, VIDEO, SLIDES) TO YOUR SUMMARY AND EXPERIENCE SECTIONS

Show more

SPEAK TO A SINGULAR CLIENT. | SHOW SOLUTIONS THEY WANT. | SHARE YOUR 'WHY'. | LEVERAGE KEYWORDS. | USE ALL AVAILABLE CHARACTERS.

## Articles & activity

15,239 followers

PUBLISH ARTICLES THAT ARE VALUABLE FOR YOUR CLIENTS

**4 Ways Most People Fail to Influence -- and 5 Ways Yo...**  
 Aaron Keith Hawkins  
 Published on LinkedIn

You'd be surprised how many people view influence as a mysterious skill that we're either born with, or destined to be without. The truth is, it's a skill, so it can be learned and improved. Here's a few easy to follow insights to help you accelerate the effectiveness of your ai ...see more

Like Comment Share

Thanks so much Ruth! Grateful to hear you're enjoying it!!

Aaron Keith replied to a comment

FREE COPY OF MILLION DOLLAR INFLUENCE >>...

Aaron Keith commented

In the past few years, we've seen the term "influencer" get tossed around...

Aaron Keith shared this  
14 Likes • 3 Comments

See all activity

TALK TO YOUR NETWORK IN COMMENTS AND AND POSTS!

## Experience

USE KEYWORDS THROUGHOUT YOUR EXPERIENCES AND DESCRIPTIONS

**Hawkins Leadership Solutions**  
4 yrs 3 mos

Motivational Speaker and Author | Leadership & Authentic Influence Keynote | Workshop Trainer

Jan 2015 – Present · 4 yrs 3 mos  
Greater Philadelphia Area

Aaron is a celebrated motivational keynote speaker presenting on the topic of authentic, values-first influence and leadership. He brings a educational and entertaining conversation your audience backed by decades of leadership experience and entrepreneurship. He's the author of Million Dollar Influence, and is passionate about seeing modern leaders and entrepreneurs succeed with the strength of their authenticity and desire to impact the success of their organization, industry, and personal success.

DESCRIBE THE TANGIBLE BENEFITS YOU OFFER YOUR CLIENTS

LinkedIn Lead Generation Consultant

Feb 2017 – Present · 2 yrs 2 mos  
Greater Philadelphia Area

Aaron offers limited private consulting for businesses and entrepreneurs who need to generate authentic warm leads and increase sales through expert branding, authority positioning, and relationship building strategies on LinkedIn.

OFFER MULTIPLE SERVICES? GREAT! LIST AND DESCRIBE THEM SEPARATELY

**AaronKeithHawkins.com**  
4 yrs 3 mos

Author | Million Dollar Influence

Mar 2018 – Present · 1 yr 1 mo  
Greater Philadelphia Area

Motivational speaker Aaron Keith Hawkins created Million Dollar Influence in response to the question, "How do you create life changing connection, trust and impact in your business and life?"  
... See more

Relationship Coach | Mentor | Interventionist

Jan 2015 – Present · 4 yrs 3 mos  
Greater Philadelphia Area

Aaron is a relationship and influence strategist who works with successful individuals (professionals, celebrities, athletes who require privacy are welcome) who want to experience a transformational change in their marriage, relationships, or partnerships. Inquire on Aaron's availability at info@aaronkeithhawkins.com, or 1-888-348-7298.

Podcast Host | Mindset Strategist

Unbreakable Success Podcast

Jan 2015 – Present · 4 yrs 3 mos  
Greater Philadelphia Area

The Unbreakable Success Podcast fuels your personal and professional development. If you're a motivational speaker, author, life coach, business coach, or thought leader the insights and perspectives shared in every episode will expand your mindset. Listen and subscribe on iTunes, Stitcher, or your favorite podcasting platform.

INCLUDE CALLS-TO-ACTION SO THEY CAN TAKE A NEXT STEP!

Division Commander | Law Enforcement Leadership Executive | Police Captain

Willingboro Township Police Department

Aug 1995 – Present · 23 yrs 8 mos  
Greater Philadelphia Area

Agency Representative to 255th Session, FBI National Academy, Quantico Virginia  
Uniform Patrol Division Commander  
SWAT Operator/Asst. Team Leader  
Hostage Negotiation Team Commander... See more

## Education

SHARING YOUR EDUCATION IS A GREAT WAY TO BUILD CREDIBILITY AND EVEN RAPPORT

**University of Oklahoma**  
Master's Degree, Administrative Leadership

2015 – 2017

**Thomas Edison State University**  
Bachelor's Degree, Criminal Justice

2012 – 2014

**FBI National Academy, Session 255**  
2014 – 2014

The FBI National Academy is a professional course of study for U.S. and international law enforcement leaders that serves to improve the administration of justice in police departments and agencies at home and abroad and to raise law enforcement standards, knowledge, and cooperation worldwide.

Leaders and managers of state and local police, sheriffs' departments, military police organizations, and federal law enforcement agencies. Participation is by invitation only, through a nomination process. Participants are drawn from every state in the union, from U.S. territories, and from over 160 international partner nations.

## Skills & Endorsements

Motivational Speaker  
Christopher Lovos and 2 connections have given endorsements for this skill

Keynote Speaker  
Christopher Lovos and 2 connections have given endorsements for this skill

Leadership · 25  
Endorsed by 6 people in the last 6 months

EDIT THIS AREA TO ENSURE YOUR THREE PRIORITY SKILLS ARE LISTED AT THE TOP

Show more

## Recommendations

Ask for a recommendation

Recommend Aaron Keith

RECOMMENDATIONS ARE A POWERFUL TOOL. GIVE AND GET!

**Bryan Falchuk**  
Public Speaker, Best-Selling Author, Life & Executive Coach, Former Insurance CxO, Head of Customer at Hi Marley  
February 27, 2019, Aaron Keith worked with Bryan but at different companies  
There's a handful of people that you meet in your life that you instantly realize are going to make a real difference in how you view yourself, and your world. Bryan's one of those people. I can attest to his impactful presence on the TEDx stage, his ability to seamlessly mix empathy and a strong push as in coa... See more

**Cornell Thomas**  
"Cornell Thomas is an up and coming thought leader that will inspire you to not only do more, but be more".  
Tony Robbins  
February 27, 2019, Aaron Keith was a client of Cornell's  
I've had the amazing opportunity to watch Cornell speak on multiple occasions. Each time, I've been increasingly moved by his authenticity, passion, and tangible value and impact he delivers to his audience. Whetnere on the TEDx stage, performing his TV show, performing a keynote, or in a one-on-one p... See more

## Accomplishments

LIST YOUR PUBLICATIONS OR OTHER ACCOMPLISHMENTS

3 Publications  
Million Dollar Influence: How to Create Life-Changing Connection, Trust & Impact in Your Business and Life • The 4 Laws of P.U.R.E. Success • Unbreakable Success Academy

## Interests

- Royal Caribbean Cruises Ltd. 360,531 followers
- International Coach Federation 99,802 members
- SPHR - Human Resources Professionals 38,198 members
- Fitness & Wellness Professionals 48,901 members
- Human Resources (HR) & Talent Management Professionals 472,233 members
- PSI Seminars 1,354 followers

See all

## Aaron Keith Hawkins

### Contact Info

**Aaron Keith's Profile**  
linkedin.com/in/aaronkeithhawkins

UPDATE YOUR LINKEDIN URL TO MATCH YOUR NAME OR BRAND

**Websites**  
aaronkeithhawkins.com/ (Personal Website)

ADD YOUR WEBSITES/ LANDING PAGES

bit.ly/UnbreakableSuccess (Unbreakable Success Podcast)

aaronkeithhawkins.com/mdl ([Free] Get My Book and More!)

**Email**  
hello@aaronkeithhawkins.com

UPDATE YOUR BUSINESS CONTACT INFO!

**Twitter**  
AaronKeithTweet

UPDATE YOUR TWITTER ACCOUNT

"While I hope this was helpful, even a Top 1% profile alone won't create the full flood of leads and sales you want.

If you really want a profitable LinkedIn system that consistently gives you around 60 qualified leads each month, just book a 10-minute call to see if your situation is a good fit for us to make it happen."

Let's talk > AARONKEITHHAWKINS.COM/LINKEDIN

AARONKEITHHAWKINS.COM